



For Immediate Release
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University of New Mexico Children's Hospital Expansion Wins 2008 Prism Award at Coverings



May 14, 2008: LATICRETE, a global leader in the manufacturing of innovative systems for the installation of ceramic tile and stone, supplied Ray's Flooring in Albuquerque, New Mexico, with a complete system of GREENGUARD certified setting materials for the expansion of the University of New Mexico Children's Hospital Barbara and Bill Richardson Critical Care Pavilion. At Coverings, Gerald Lucero of Ray's Flooring accepted the 2008 Prism Award in the "Community" category on behalf of his team for creative use of natural stone.

Ray's Flooring utilized the LATICRETE® System to install 6,000 square feet of India Red Sandstone in the main lobby, as well as an additional 23,000 square-foot perimeter wall with the same 24" x 24" large format stone tiles using the direct adhered method. LATICRETE supplied Ray's Flooring with a revolutionary new product, LATICRETE Hydro Ban™, a one-component, liquid applied waterproofing and anti-fracture membrane that does not require the use of fabric in the fields, coves or corners. In addition, Ray's Flooring set the stone tiles on the perimeter wall with LATICRETE 255 MultiMax®, a lightweight, thin-set mortar reinforced with unmatched non-sag properties, and grouted them with LATICRETE SpectraLOCK® PRO Grout.

At Coverings 2008, twenty-one winning projects were honored with an annual Spectrum or Prism Award for imaginative and visionary use of tile and stone. The Spectrum Awards focused on installations of ceramic tile, while the Prism Awards recognize exceptional use of natural stone.

Innovative Tile and Stone Installation Systems

United States Patent No.: 6881768 (and other Patents).

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LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: support@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE, LATAPOXY, SpectraLOCK and the LATICRETE logo are registered trademarks of LATICRETE International, Inc.



