



For Immediate Release
Additional information contact:
Eric Carson
epc@communicatorsintl.com
+1.207.828.8050, x101

LATICRETE Slip Sheets Made from 100 Percent Recycled Material



June 4, 2008: LATICRETE, a global leader in the manufacturing of innovative systems for the installation of ceramic tile and stone, has announced that all slip sheets on every palette of LATICRETE® System materials that leave the Corona, California plant consist of 100 percent recyclable materials. LATICRETE is supplied with the 100 percent recycled slip sheets from Temple-Inland, Inc, a leader in corrugated packaging solutions with

dozens of locations in 20 different states.

LATICRETE, the first ceramic tile and stone installation systems manufacturer to achieve GREENGUARD certification for an entire product range, also distributes all of its thin-sets, mortars and grouts to the North American market in recyclable plastic bags. The addition of 100 percent recycled slip sheets on palettes of LATICRETE materials presents an environmentally-friendly packaging program to deliver GREENGUARD certified LATICRETE System materials to distributors, dealers and industry partners.

###

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: support@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE, LATAPOXY, SpectraLOCK and the LATICRETE logo are registered trademarks of LATICRETE International, Inc.

Innovative Tile and Stone Installation Systems

