



For Immediate Release
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LATICRETE® Hydro Ban™ With New Faster Cure Formula



For Immediate Release: LATICRETE® Hydro Ban™ is a thin waterproofing anti-fracture membrane that combines optimum performance and unmatched productivity. Now with a new and improved formula, LATICRETE Hydro Ban allows for flood testing in just two hours* after final cure, and faster flood testing in cold temperatures as well as over mortar beds. Backed by a LATICRETE 25 Year System Warranty**, LATICRETE Hydro Ban does not require the use of fabric† in the field, coves or corners, and bonds directly to drains and pipe penetrations†. LATICRETE Hydro Ban saves tile and stone contractors money and time, allowing for faster installations with greater ease.

LATICRETE Hydro Ban provides anti-fracture protection up to the industry standard of 1/8" (3 mm), and is ICC and IAPMO approved. Containing Microban® antimicrobial product protection, LATICRETE Hydro Ban is GREENGUARD certified and easy to clean with water. LATICRETE Hydro Ban can be used for interior and exterior residential and commercial installations as well as continuously submersed applications such as swimming pools, fountains and spas. It can be applied over all common building substrates with unmatched adhesion when compared to the competition.

"The new faster cure formula dramatically reduces installation time due to its ability to be flood tested much faster," said Jay Conrod, LATICRETE Project Manager. "It saves the contractor money by allowing him to move on to his next project. We improved the product and reduced the amount of time it takes to dry, particularly at cooler temperatures and over mortar beds. We went from 24 hours for flood testing down to two. Before the new faster cure formula, it would take 24 hours for the membrane to cure, then 24 hours for the flood testing, so right there your talking about 48 hours before you can begin tiling."

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call

Innovative Tile and Stone Installation Systems

toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: technicalservices@laticrete.com.

Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE,

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*1 See DS 663.0 and 663.5 for complete product information.

** Please see Data Sheet 025.0 for complete warranty information.

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