



For Immediate Release
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LATICRETE Architectural Guidebook: Specifications in Seconds



For Immediate Release: LATICRETE, a global leader in the manufacturing of innovative systems for the installation of tile and stone, has recently updated and added several key improvements to the LATICRETE® Architectural Guidebook, a revolutionary resource tool designed to be a one-stop source for all tile and stone project specification requirements. The web-based LATICRETE Architectural Guidebook (www.laticrete.com/ag) empowers design and specification professionals to create custom specifications based on the

very latest industry standards for over 100 types of installations in just seconds. The result is a complete installation specification along with an applicable detail drawing available in CAD, PDF, or JPG formats. Both the specification and drawing can be edited to fit the user's exact project requirements, and can be easily printed or exported in electronic or hard-copy formats.

The LATICRETE Architectural Guidebook site also includes an up-to-date industry reference section that allows users to reference appropriate codes and national standards for virtually all tile and stone specifications. Design and industry professionals can increase productivity with the quickest means of creating tile and stone installation specifications, and complete a submittal package for projects that can be electronically sent directly to clients. The LATICRETE Architectural Guidebook will generate the latest product literature from LATICRETE, including product data and MSDS sheets, complete with links to applicable LATICRETE products GREENGUARD certificates. All of the specifications included in the LATICRETE Architectural Guidebook are based on LATICRETE warranted installation systems*.

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or Innovative Tile and Stone Installation Systems

application questions call toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: technicalservices@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE, LATAPOXY, SpectraLOCK and the LATICRETE logo are registered trademarks of LATICRETE International, Inc.

* See DS 230.12, 700.12, 230.14, 230.13 and/or 230.15 for complete warranty information.

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