



For Immediate Release  
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## LATICRETE Launches New Cost-Effective Self-Leveling Underlayment



*For Immediate Release:* LATICRETE, a global leader in the manufacturing of innovative systems for the installation of tile and stone, has announced the launch of LATICRETE® 84 LatiLevel™, a high-performance, fast curing, smooth self-leveling underlayment for interior applications. LATICRETE 84 LatiLevel is a cementitious powder that is mixed with water to produce a free flowing self-leveling

underlayment that can be poured from feather edge to 1" (25 mm) thickness in one pour to produce a smooth and flat surface with excellent durability for installing tile and stone.

Designed as a cost-effective self-leveling underlayment that saves contractors time and money by providing a durable, smooth surface with minimal labor and installation time, LATICRETE 84 LatiLevel will not shrink or spall resulting in fewer call backs to the job site. Backed by the LATICRETE 10 Year System Warranty\* for peace of mind, LATICRETE 84 LatiLevel provides the installer with an economical and easy to use product with a long heal time for smoothing and adjusting underlayment installations.

"The reason behind the launch was to provide a more economical self-leveling product," said Jay Conrod, LATICRETE Product Manager. "It's a high-strength product that will prevent cracking and spalling, and it's very user-friendly for both hand and machine mixing. It has a long heal time that allows the contractor more time to work with it and ensure a smooth and flat surface."

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or

### Innovative Tile and Stone Installation Systems

application questions call toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: [technicalservices@laticrete.com](mailto:technicalservices@laticrete.com). Comprehensive LATICRETE and industry information can be found on the web at: [www.laticrete.com](http://www.laticrete.com). LATICRETE, LATAPOXY, SpectraLOCK and the LATICRETE logo are registered trademarks of LATICRETE International, Inc.

\* See DS 700.12 for complete warranty information.

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