

For Immediate Release
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LATICRETE Sponsors Daltille Atlanta's Charity Golf Event for Children's Healthcare



For Immediate Release: LATICRETE, a global leader in the manufacturing of innovative systems for the installation of tile and stone, was a proud sponsor of Daltille Atlanta's charity golf event at the Bear's Best Golf Course in Suwanee, Georgia, on Friday, May 15, to benefit Children's Healthcare of Atlanta. At the 2009 annual event, over 150 tile and stone industry professionals gathered at Bear's Best Atlanta and raised over \$8,000 to benefit pediatric care at Children's

Healthcare of Atlanta. Bear's Best Atlanta, an 18-hole compilation of Jack "The Golden Bear" Nicklaus' best holes from courses he has designed around the world, is ranked by Golf Magazine as one of the Top 10 golf courses to play in the United States.

LATICRETE director of sales Ron Nash was joined by the LATICRETE National Accounts Manager James Owens, LATICRETE Regional Sales Manager from North Carolina, Rob Smith, and LATICRETE technical sales rep for Atlanta, Adam Marks. On the golf course, Smith and Owens played in a foursome with Joe Pierce and Bud Upton from Tiede-Zoeller, a long-time member of the LATICRETE MVP (Most Valued Partner) program.

"Daltille has been a great customer with LATICRETE for many years," said Owens. "We certainly wanted to stand behind their efforts to support a worthy cause such as the Children's Healthcare of Atlanta. In addition to showing our support for Daltille and their customers that participated in a great day on the course, we also feel it was a nice opportunity for LATICRETE to get even more involved in the local Atlanta community. It was a terrific, sunny day for golf, and a good time was had by all."

Pictured above L to R: Bud Upton (Tiede-Zoeller), Jay Owens, Joe Pierce (Tiede-Zoeller), Rob Smith.



LATICRETE International, Inc. is a family owned business dedicated to innovative, high quality tile and stone installation systems. Based in the USA, the 50-plus year old company is one of the world's leading manufacturers in its field. It's well known brands LATICRETE[®], LATAPOXY[®] and SpectraLOCK[®] are manufactured and sold worldwide. USA /Canada: 1.800.243.4788, outside USA: +1.203.393.0010, www.laticrete.com.

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