



For Immediate Release
Additional information contact:
Eric Carson or Ron Treister
epc@communicatorsintl.com
rlt@communicatorsintl.com
207-828-8050 x 101

LATICRETE Intros New Easy to Use Industrial Grout



For Immediate Release – Jan. 14, 2010: LATICRETE, a global leader in the manufacturing of innovative systems for the installation of tile and stone, announced today the launch of LATICRETE® SpectraLOCK® 2000 IG, an easy to use, high-performance epoxy grout that combines enhanced chemical, stain and temperature resistance with a new easy to install non-sag formula for industrial and other demanding commercial applications of tile and stone surfaces.

Designed to alleviate concerns of installers previously discouraged from using existing industrial grout products that can be difficult to work with, LATICRETE SpectraLOCK 2000 IG represents the next generation of industrial grout with an easy to spread and clean formula recommended for industrial and commercial food processing applications as well as dairies, breweries, meat packing plants, cleanrooms, veterinary hospitals, kennels, supermarkets, fast food restaurants, commercial kitchens and more. LATICRETE SpectraLOCK 2000 IG remains unaffected by most acids, corrosives and solvents. With a working time of 80 minutes and a fast-cure formula with advanced non-sag performance, LATICRETE SpectraLOCK 2000 IG can be used for more efficient same day installations.

“The key reasons why LATICRETE SpectraLOCK IG is the right grout for industrial installations,” said Jon Scott, LATICRETE Product Manager, “is that it’s a very easy to use, non-sag grout with exceptional chemical resistance. The goal was to promote the use of the right product for industrial tile and stone installations by developing an epoxy grout with enhanced chemical and temperature resistance that’s also remarkably easy to use. It spreads on smooth, has a longer open time and can be cleaned easily. It all comes down to ease of use and more profitable installations for the tile contractor.”

Innovative Tile and Stone Installation Systems

LATICRETE® SpectraLOCK® 2000 IG can contribute to projects seeking LEED distinction with GREENGUARD certification for promoting healthy indoor air. This new easy to use industrial grout from LATICRETE exceeds ANSI A118.3 and ANSI A118.5 requirements and contains Microban® antimicrobial protection to inhibit the growth of stain-causing mold and mildew in the grout joints. Offered in the full range of 39 color options, LATICRETE SpectraLOCK 2000 IG provides enhanced chemical resistance and ease of installation with peace of mind as a component of the LATICRETE 25 Year System Warranty*.

LATICRETE International, Inc. is a family owned business dedicated to innovative, high quality tile and stone installation systems. Based in the USA, the 50-plus year old company is one of the world's leading manufacturers in its field. Its well-known brands, LATICRETE®, LATAPOXY® and SpectraLOCK® are manufactured and sold worldwide. USA/Canada: 1.800.243.4788, outside USA: +1.203.393.0010. www.laticrete.com

* See Data Sheet 025.0 for complete warranty information.

###

