



For Immediate Release
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LATICRETE SUPERCAP, LLC – The Power of the Pump Joins With Innovative Flooring Leader



For Immediate Release – LATICRETE International, Inc., has partnered with Supercap to form LATICRETE SUPERCAP, LLC. SUPERCAP® System licensed applicators use patented pump trucks to blend and deliver problem-solving underlayment systems to the jobsite. Pumping is

done from ground level and material is delivered quickly and efficiently, directly from the hose to the floor on large-scale surface preparation and remediation projects. Heights of 50 stories, even in congested urban areas, can be easily served. Deliveries and technical support will be available throughout North America.

This revolutionary method of finishing concrete saves time and money for owners, general contractors, concrete and floor covering subcontractors, by creating “the Next Generation Slab™.” Visit www.laticretesupercap.com for more information on the SUPERCAP System, employment opportunities and how to become a licensed SUPERCAP System applicator.

LATICRETE International, Inc. is a family owned business dedicated to innovative, high quality tile and stone installation systems. Based in the USA, the 50-plus year old company is one of the world’s leading manufacturers in its field. It’s well known brands LATICRETE®, LATAPOXY® and SpectraLOCK® are manufactured and sold worldwide. USA /Canada: 1.800.243.4788, outside USA: +1.203.393.0010, www.laticrete.com.

Born in New York City in 2001, Supercap is the family owned innovator of “The Next Generation Slab”. For over a decade the high performance SUPERCAP System has been poured throughout Manhattan and the outer boroughs, the mid-Atlantic area, eastern Canada and on the west coast. www.supercap.us.com.

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Innovative Tile and Stone Installation Systems