



LATICRETE INTERNATIONAL, INC.
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For Immediate Release
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Introducing: LATICRETE Ireland, LTD

For Immediate Release: LATICRETE International, Inc., world-wide manufacturer of innovative systems for the installation of ceramic tile and stone, is proud to introduce: LATICRETE Ireland, Ltd., its new 3,500 square foot facility located in Bishopstown, County Cork.

LATICRETE Ireland will serve the Republic of Ireland as well as Northern Ireland, and is committed to delivering product orders direct to any customer within 24 hours. The location was created with an “all-Ireland” focus, and will target architects, tile and stone contactors and building contractor firms, offering a wide range of LATICRETE International’s innovative systems, including: thin-set mortar adhesives, self-leveling underlayments, sound proofing materials, waterproofing membranes for residential and commercial applications, grouts, silicone sealants, stone sealers and LATAPOXY® 310 Stone Adhesive, complete with the LATAPOXY 310 Cordless Mixer for exterior cladding installations of large format tile and stone.

Customers are urged to stop by frequently to meet the staff and experience LATICRETE products first-hand. For more information, contact LATICRETE Ireland, Ltd. directly:

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LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: (800) 243-4788 ext 235, or outside the USA: (203) 393-0010, ext 235, (800) 243-4788 in the USA or (203) 393-0010 from anywhere in the world. E-mail: support@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com or www.laticrete.lv for the Latvian website. LATICRETE® is a registered trademark of LATICRETE International, Inc.