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For additional information contact:  
Ron Treister  
[rlt@communicatorsintl.com](mailto:rlt@communicatorsintl.com)  
207-828-8050

## LATICRETE® Hydro Ban™ Linear Drain introduced to marketplace at Surfaces 2012



*Jan 12, 2012:* LATICRETE, a global manufacturer and leader of premium installation and finishing systems for the building industry, has introduced LATICRETE® Hydro Ban™ Linear Drain, a "trench drain" specifically designed for bonded waterproofing installations using LATICRETE Hydro Ban Waterproofing Membrane. The new product, with its low profile linear design, allows for the use of large format tile or stone installations in a shower with a single plane slope to the drain. It can be installed near the wall of the shower's interior or at central locations of the shower's floor in a variety of installations requiring waterproofing applications.

Crafted of precision, heavy-duty stainless steel with a brushed surface, these "made in the USA" drains are scratch and wear resistant. An optional "Tile-in Grate" allows for an "invisible" drain by accepting surrounding tile right into the drain grate's housing, therefore offering limitless tile design opportunities.

"There are many reasons why we're bringing our linear drain line to market," stated Sean Boyle, LATICRETE Marketing and Product Development Director. "The drain can be installed right alongside the shower wall with no potential waterproofing problems. The floor only needs a very slight gradient in one direction making it easier to install tiles. Because the drainage channel is not positioned in the standing area, the shower ultimately is safer, and offers a much more attractive visual appearance."

LATICRETE Hydro Ban Linear Drain meets all required Code approvals per ASME A 112.18-2-2005 /CSA B125.2.05 (US and Canada) It is totally compatible with LATICRETE Hydro Ban Waterproofing Membrane, which bonds directly to the stainless steel flange edge for expedient and safe installations. Additionally, LATICRETE Hydro Ban Linear Drain is a component of the well-known LATICRETE Lifetime Warranty which always guarantees, "One source, one warranty!"

LATICRETE International, Inc. is a US-based, family-owned global manufacturer and leader of premium installation and finishing systems for the building industry. LATICRETE® products are produced and distributed worldwide in the commercial and consumer channels. The company's philosophy of innovation and technical expertise has led to an unparalleled reputation and

### **Innovative Tile and Stone Installation Systems**

commitment to superior quality, performance and customer service. Manufactured in state-of-the-art ISO 9001:2008 certified facilities, LATICRETE offers a broad product portfolio including an extensive line of low VOC sustainable products independently certified by GREENGUARD. LATICRETE®, LATAPOXY®, SpectraLOCK®, Hydro Ban® and DRYTEK® are registered brands of LATICRETE International, Inc. *Corporate Website:* [www.laticrete.com](http://www.laticrete.com).

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