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## LATICRETE Donates Materials to Atlanta Habitat for Humanity



*September 8, 2008:* LATICRETE, a global leader in the manufacturing of innovative systems for the installation of tile and stone, generously donated a pallet of GREENGUARD certified materials this July to the Atlanta Habitat for Humanity to install porcelain tiled floors in the kitchens and bathrooms of six, two-story townhouses in the Sylvan Hills section of Atlanta.

Dal-Tile in Duluth, Georgia, a member of the LATICRETE MVP (Most Valued Partner) program, donated all of the 18" x 18" porcelain tiles, which were installed throughout July with the LATICRETE System by Tiede-Zoeller, Inc in Atlanta. LATICRETE donated LATICRETE Sure Set™ thin-set adhesive and LATICRETE 1500 Sanded Grout for all the tiles in the kitchens. In each bathroom, LATICRETE® 9235 Waterproofing Membrane was added to the same system to protect against harmful moisture penetration in the wet areas. Long the industry standard, LATICRETE 9235 Waterproofing Membrane is a thin, liquid applied, load bearing waterproofing/anti-fracture membrane that will protect the finished installation from potential water damage and prevent new or existing cracks in the substrate from telegraphing through to the finished tile work. LATICRETE 9235 Waterproofing inhibits the growth of mold and mildew with antimicrobial product protection from Microban®.

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: 1.800.243.4788, ext 235, or outside the USA: +1.203.393.0010, ext 235, E-mail: [technicalservices@laticrete.com](mailto:technicalservices@laticrete.com). Comprehensive LATICRETE and industry information can be found on the web at: [www.laticrete.com](http://www.laticrete.com). LATICRETE, LATAPOXY, SpectraLOCK and the LATICRETE logo are registered trademarks of LATICRETE International, Inc.

### Innovative Tile and Stone Installation Systems

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