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LATICRETE Announces David Meyers has Earned LEED AP



September 17, 2008 – LATICRETE, a global leader in the manufacturing and marketing of innovative systems for the installation of ceramic tile and stone, has announced that its Senior Architectural Specialist for the Chicago, Midwest territory, David Meyers, has been certified by the United States Green Building Council (USGBC) as a Leadership in Energy and Environmental Design Accredited Professional (LEED AP). Professional LEED accreditation distinguishes Meyers as having a thorough understanding of the LEED rating system including credit requirements, submittals and strategies. LEED AP's are highly knowledgeable about the green building environment and are familiar with LEED resources and processes.

"It's a lot about access," said Meyers. "It adds a little more credibility to my role with LATICRETE. It gives me a better idea of how we fit into the process and what the requirements are for green building projects. I can better articulate how LATICRETE can be utilized and how we can help solve issues when a green projects decides to utilize tile, stone or allied products."

LATICRETE, a leading manufacturer of innovative tile and stone installation systems, is dedicated to sustainable design and the green building movement. LATICRETE is an environmentally responsible manufacturer and the first setting materials firm to obtain independent, third party verification for a complete product line by the GREENGUARD Environmental Institute. With Meyers' certification as a LEED AP, LATICRETE now has a valuable resource both internally and externally for the rapidly developing green building industry. LATICRETE invites architects, members of its Most Valued Partner (MVP) program and its distributors to utilize Meyers' expertise to help navigate the challenges and strategies of contributing to the construction of LEED certified projects. In addition to Meyers' LEED AP credentials, he also holds the following certifications: CDT, CSI, CCTS, and CCPR.

Innovative Tile and Stone Installation Systems

LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: 1.800.243.4788 ext 235, or outside the USA: +1.203.393.0010. E-mail:

technicalservices@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at:

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