



LATICRETE INTERNATIONAL, INC.  
One LATICRETE Park North, Bethany, CT 06524-3423 USA  
800.243.4788  
203.393.0010  
[www.laticrete.com](http://www.laticrete.com)

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For Immediate Release  
Contact: Ron Treister or Eric Carson  
207-828-8050  
[epc@communicatorsintl.com](mailto:epc@communicatorsintl.com)  
[rlt@communicatorsintl.com](mailto:rlt@communicatorsintl.com)

## Play Ball: “LATICRETE Field” in Bethany Ready for Action



**For immediate release** – LATICRETE®, a world leader in the manufacturing of innovative systems for the installation of ceramic tile and stone, has continued its tradition of supporting civic causes around the world as well as in its hometown of Bethany, Connecticut, with the recent sponsorship of a youth baseball facility, which has been renamed “LATICRETE Field.”

Located behind Bethany Town Hall at the Bethany Community School, LATICRETE Field is one of two baseball facilities on the campus, both running alongside Peck Road. The upper field, now called “LATICRETE Field,” along with the lower field, hosts Bethany Summer League games for “Minors” (ages 9-10) and “Majors” (ages 11-12). More than 200 boys and girls use the field each spring and summer.

“LATICRETE has been sponsoring a baseball team for many seasons,” said JR Rivellini, co-president of the Bethany Summer League. “We truly appreciate the company’s increased level of commitment to our league, and more importantly – to the kids of Bethany.”

Referred to as “marvelous corporate citizens” by Bethany’s First Selectwoman Derrylyn Gorski, LATICRETE has called Bethany home for more than three decades, and earlier this year broke ground on a \$20 million plant expansion solidifying its long-term commitment to the town.

LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: (800) 243-4788 ext 235, or outside the USA: (203) 393-0010. E-mail: [support@laticrete.com](mailto:support@laticrete.com). Comprehensive LATICRETE and industry information can be found on the web at: [www.laticrete.com](http://www.laticrete.com). LATICRETE® is a registered trademark of LATICRETE International, Inc.

