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For Immediate Release
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LATICRETE appoints Adam Marks to Contractor Sales Rep



For Immediate Release: LATICRETE, a world leader in the manufacturing of innovative systems for the installation of ceramic tile and stone, has appointed industry veteran Adam Marks to the position of Contractor Sales Representative for the Georgia and Alabama territory, where he will primarily focus on building and maintaining valued LATICRETE

partnerships with major contractors in the Greater Atlanta area.

As part of the company wide LATICRETE contractor sales representative (CSR) initiative, Marks will be outfitted with a company truck complete with all necessary tools and equipment to bring state of the art jobsite and shop training to the contractors in and around Atlanta.

Marks joins LATICRETE with 15 years of experience as a tile contractor and LATICRETE installer, and his familiarity with the profession and the LATICRETE System provides a strong foundation for his new position. Marks most recently served as project manager for Southside Tile and Marble in Wilmington, North Carolina, where he managed outside sales and multiple installation crews. Marks will be relocating to the Atlanta area with his wife and three children.

LATICRETE is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and

answers to your installation or application questions call toll free: (800) 243-4788 ext 235, or outside the USA: (203) 393-0010, ext 235,. E-mail: support@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE, LATAPOXY and the LATICRETE logo are registered trademarks of LATICRETE INTERNATIONAL, Inc.